

Graphic Designer & Marketing Assistant – Ardrossan 40 Hours

Description

At Home Hardware Scotland we pride ourselves on the outstanding level of customer service we provide to our customers in a friendly and relaxed atmosphere.

We're looking for someone who can take direction from written or spoken ideas and convert them seamlessly into images, point of sale materials, posters etc, using the adobe suite. The successful candidate should also have an understanding of creating content for social media and providing analytics. Experience of copywriting and proof reading would also be an advantage

This role would suit a college graduate with a marketing or graphic design qualification and with adobe suite experience or someone with 1-2 years, or more, work-based experience.

Responsibilities

- Produce high quality, creative content within brand guidelines, across print and digital mediums; including videos, blog posts, website banners, posters, advertisements and social media posts
- Manage several social media accounts across Facebook, Twitter & Instagram and provide analytics
- Create successful outbound email campaigns (Mailchimp or similar)
- Assist in the management of the company websites (WordPress)
- Photograph products and edit images where required
- Maintain the product image & material safety data sheets databases
- Carry out any other duties as required from time to time by the Marketing Manager, Buying Department or Directors

Skills

- Extensive experience with Illustrator, Photoshop and InDesign, specifically with mock-ups, content creation, advertisements and product photography editing
- Experience of working with WordPress
- Experience of working with Mailchimp or other email marketing platform
- Previous experience using brand guidelines
- The ability to work across a number of projects at one time and change priority as requirements change
- Effective time management to ensure tight deadlines are met
- Copywriting and proof reading experience with a good eye for detail
- Keep up to date with advances in computer technology and comfortable with different software packages such as Word, Excel, Teams and Outlook
- Good time keeping is essential

Candidates will be asked to bring a portfolio of previous graphic design work to the interview and will be required to do a skills test using the adobe suite packages.

Hiring organization

Home Hardware Scotland Ltd

Employment Type

Full-time, 12 Months Maternity Cover

Duration of employment

12 Months Maternity Cover

Job Location

26a Dalry Road, KA22 7GQ, Ardrossan, North Ayrshire

Working Hours

Working 40 Hours Per Week

- Mon-Thurs 8am to 5pm
- Friday 8am to 2pm

Date posted

12 January 2022

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